



ASX Announcement

MGM Wireless Limited (ASX:MWR)

25 February 2020

WA Government Awards MGM \$1.3m School Communication Contract

25 February 2020 –Technology company **MGM Wireless Limited (ASX:MWR)** ('MGM' or 'the Company') is pleased to today announce that the Company has been awarded a major contract by the Western Australia Department of Education to supply MGM Student Absence Notification Messaging Software and Services to all WA Government schools.

The contract was awarded after a tender process, where student absence and emergency messaging for child safety were key criteria. All WA Government schools will have access to the entire suite of MGM's school communication software, apps and services.

MGM Wireless CEO Mark Fortunatow said: "We are thrilled to be selected by the WA Government. From a student safety perspective, student absence and emergency messaging are such important, mission critical systems, as we've all witnessed with the recent bushfires and now the Coronavirus threat.

MGM's systems are specifically designed for school and Education Department use and are renowned for their data security, quality and robustness. Our latest versions incorporate advanced AI functionality that is particularly effective in engaging parents and delivering significant productivity savings to school staff".

The contract value is approximately \$1.3mill for the 2-year term, and the WA Government has the option to extend further on an annual basis for 2 more years. The contract replaces a previous and similar contract the Company had with the WA Government since 2014.

ABOUT MGM Wireless

MGM Wireless Limited is a technology company designing, developing and commercialising a smartphone + watch wearable device for children, and software for school communication and student absence management. The Company's AllMyTribe division has developed a children's all-in-one smartphone, watch and GPS device called SPACETALK, which allows two-way 3G phone calls and SMS messaging to a parent-controlled list of contacts. Other features include GPS tracking to alert parents whenever children leave designated safe spaces, such as school or the home.

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Importantly – a key safety feature of SPACETALK is that it doesn't give children access to social media, apps, open internet, YouTube or other such services that can be dangerous to young children. In addition, during school hours, the device can operate in 'School Mode' whereby all communication features are disabled to ensure children won't be distracted.

MGM Wireless built its track record with school communication solutions after discovering in 2002 the application of SMS communication in schools. The Company went on to create the world's first SMS based Automated Student Absence Notification Solution and many other innovations since then. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communication.

MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'.

Used by over 1400 schools and 1.7 million parents, the Company's school communication solutions empower schools to effectively communicate and engage parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increase parent engagement. To learn more please visit: www.mgmwireless.com

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Authorised

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