



ASX Announcement
MGM Wireless Limited (ASX:MWR)

18 December 2019

NEW UK SALES AGREEMENT

Highlights:

- **Dixons Carphone plc's Currys PC World to sell SPACETALK online**
- **Represents the start of SPACETALK rollout to UK retailers**
- **Will sell Sky co-branded SPACETALK with Sky Mobile SIM from 2020**
- **Advanced negotiations continue with Australian - and overseas-based telcos and bricks and mortar stores, including other Dixons Carphones stores, to further boost distribution of SPACETALK**
- **All My Tribe App number one** AllMyTribe App was the number 1 Top grossing App on iOS and number 2 on Google.

18 December 2019 – Technology company **MGM Wireless Limited (ASX:MWR)** ('MGM' or 'the Company') today announced it has secured a sales agreement with leading UK retailer and FTSE 250 company Dixons Carphone plc, which has commenced selling the SPACETALK all-in-one smartphone, watch and GPS device to customers through its Currys PC World online store. Currys PC World is one of the UK's biggest retailers.

SPACETALK will be available through Currys PC World online for £199, with customers able to purchase their own SIM and the AllMyTribe App, which retails in the UK for £3.99 per month. The Sky co-branded SPACETALK will also sell through Currys PC World online in the new year, allowing customers to purchase SPACETALK outright for £199 with an option to activate Sky Mobile's £10 per month plan which will include a bonus 12 month AllMyTribe app subscription.

The new agreement broadens access to SPACETALK in the UK as Dixons Carphone is a leading multinational consumer electrical and mobile retailer with annual sales in excess of £10 billion, and the owner of Currys PC World which is the largest specialist electrical retailing and services operator in the UK and Ireland.

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MGM Wireless CEO Mark Fortunatow said: “Currys PC World is a top consumer electronics retailer and this deal furthers our UK rollout. Our UK post-launch sales already are 70% above post-launch sales in Australia for the same time. Currys PC World is a destination brand for electronics and mobile consumers and part of a group which reported 700 million website visits for FY19. Increased availability of SPACETALK will help us capitalise on Sky’s marketing campaign which has lifted UK sales significantly since its commencement.

Global technology analyst group Gartner has identified wearables as one of the world’s fastest growing markets, predicting that worldwide consumer spending on wearables will reach \$52 billion in 2020, an increase of 27% from the year before.

The Company is in advanced negotiations with Australian- and overseas-based telcos and bricks and mortar stores, including other Dixons Carphones stores, to further boost distribution of SPACETALK.

AllMyTribe - Top Grossing App

The Company is pleased to advise shareholders that according to mobile App ranking site App Annie¹, the Company’s AllMyTribe App was the number 1 Top grossing App on iOS and number 2 on Google.

This announcement was authorised to be given to ASX by MGM Wireless CEO Mark Fortunatow.

ABOUT Dixons Carphone

Dixons Carphone plc is a leading multichannel retailer of technology products and services, operating through 1,500 stores and 16 websites in eight countries. We Help Everyone Enjoy Amazing Technology, however they choose to shop with us.

We are the market leader in the UK & Ireland, throughout the Nordics and in Greece, employing 42,000 capable and committed colleagues. Our full range of services and support makes it easy for our customers to discover, choose, afford and enjoy the right technology for them, throughout their lives.

The Group’s core operations are supported by an extensive distribution network, enabling delivery to stores and homes, a sourcing office in Hong Kong and a state-of-the-art repair facility in Newark, UK.

Our brands include Currys PC World and Carphone Warehouse in the UK & Ireland and iD Mobile in the UK; Elkjøp, Elgiganten and Gigantti in the Nordics; and Kotsovolos in Greece. Our Dixons Travel brand has a presence across several UK airports as well as in Dublin and Oslo, and our services are provided through Team Knowhow.

¹ <https://www.appannie.com/en/apps/ios/top/australia/navigation/iphone/>



ABOUT MGM Wireless

MGM Wireless Limited is a technology company designing, developing and commercialising a smartphone + watch wearable device for children, and software for school communication and student absence management. The Company's AllMyTribe division has developed a children's all-in-one smartphone, watch and GPS device called SPACETALK, which allows two-way 3G phone calls and SMS messaging to a parent-controlled list of contacts. Other features include GPS tracking to alert parents whenever children leave designated safe spaces, such as school or the home.

Importantly – a key safety feature of SPACETALK is that it doesn't give children access to social media, apps, open internet, YouTube or other such services that can be dangerous to young children. In addition, during school hours, the device can operate in 'School Mode' whereby all communication features are disabled to ensure children won't be distracted.

MGM Wireless built its track record with school communication solutions after discovering in 2002 the application of SMS communication in schools. The Company went on to create the world's first SMS based Automated Student Absence Notification Solution and many other innovations since then. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communication.

MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'.

Used by over 1400 schools and 1.7 million parents, the Company's school communication solutions empower schools to effectively communicate and engage parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increase parent engagement. To learn more please visit: www.mgmwireless.com

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