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Companies Announcement Office  
Australian Stock Exchange Limited  
20 Bridge Street  
Sydney NSW 2000

## **MGM Wireless secures prestigious Indian schools to trial messageyou™**

Adelaide-based school services group MGM Wireless today announced that its messageyou™ state-of-the-art attendance management product is to be trialled in two prestigious Indian schools.

MGM Wireless and its joint venture partner, Roltin Global, have reached agreement with the Delhi Public School and St Xavier's Boys High School to pilot messageyou™ in Ahmedabad, the largest city in the state of Gujarat and the seventh largest city in India, with a population of almost 5.3 million.

Mr Mark Fortunatow, executive chairman of MGM Wireless, said the company was extremely excited to have secured these trials less than three months after the Roltin Global joint venture had been agreed and just in time for the start of the school year in India.

"This is a real credit to the strength and reach of our Indian partners and a tremendous sign that the Indian education system is ready to adopt leading edge technology solutions to provide better communication links within school communities," Mr Fortunatow said.

Delhi Public School (DPS) in Ahmedabad is a substantial school with some 4,000 students enrolled from pre-primary to high school years. The school is one of about 100 DPS schools across India, managed by the Calorex Trust, a high-profile, non-profit organisation committed to educational excellence.

Mr Fortunatow said mobile phone penetration and usage was booming in India which had 166.05 million mobile phone users at the end of its financial year to March 31, 2007, compared with just 96.16 million at the end of March 2006, according to data supplied by the government and industry associations.

Both MGM Wireless and Roltin Global, part of the Makwana family's Texspin conglomerate of companies, are excited at this toehold in the education market on the Indian sub-continent, Mr Fortunatow said.

"Our company's text message based systems are changing lives for students and school communities in Australia, New Zealand, America and now India," Mr Fortunatow said.

## About MGM Wireless

*MGM Wireless Ltd is a public company listed on the Australian Stock Exchange (ASX: MWR) in 2003. The company trades as Messageyou, LLC in the United States, with its head office in Silicon Valley at Sunnyvale, Cal. The company's patented School Attendance Management solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging in combination with culturally sensitive communication to improve attendance, student welfare and safety. MGM Wireless is recognised in Australia and internationally as pioneers and market leaders. MGM's professional services team delivers an integrated suite of software and communications using its own infrastructure. The solutions enable schools to reduce costs, increase productivity, discharge their duty of care, engage parent involvement, and ultimately improve student learning and social outcomes.*

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